



29 de mayo, 2019 · Bogotá · Colombia · Club El Nogal · Gran Salón



A50cajas
años

Asociación Nacional de Cajas
de Compensación Familiar

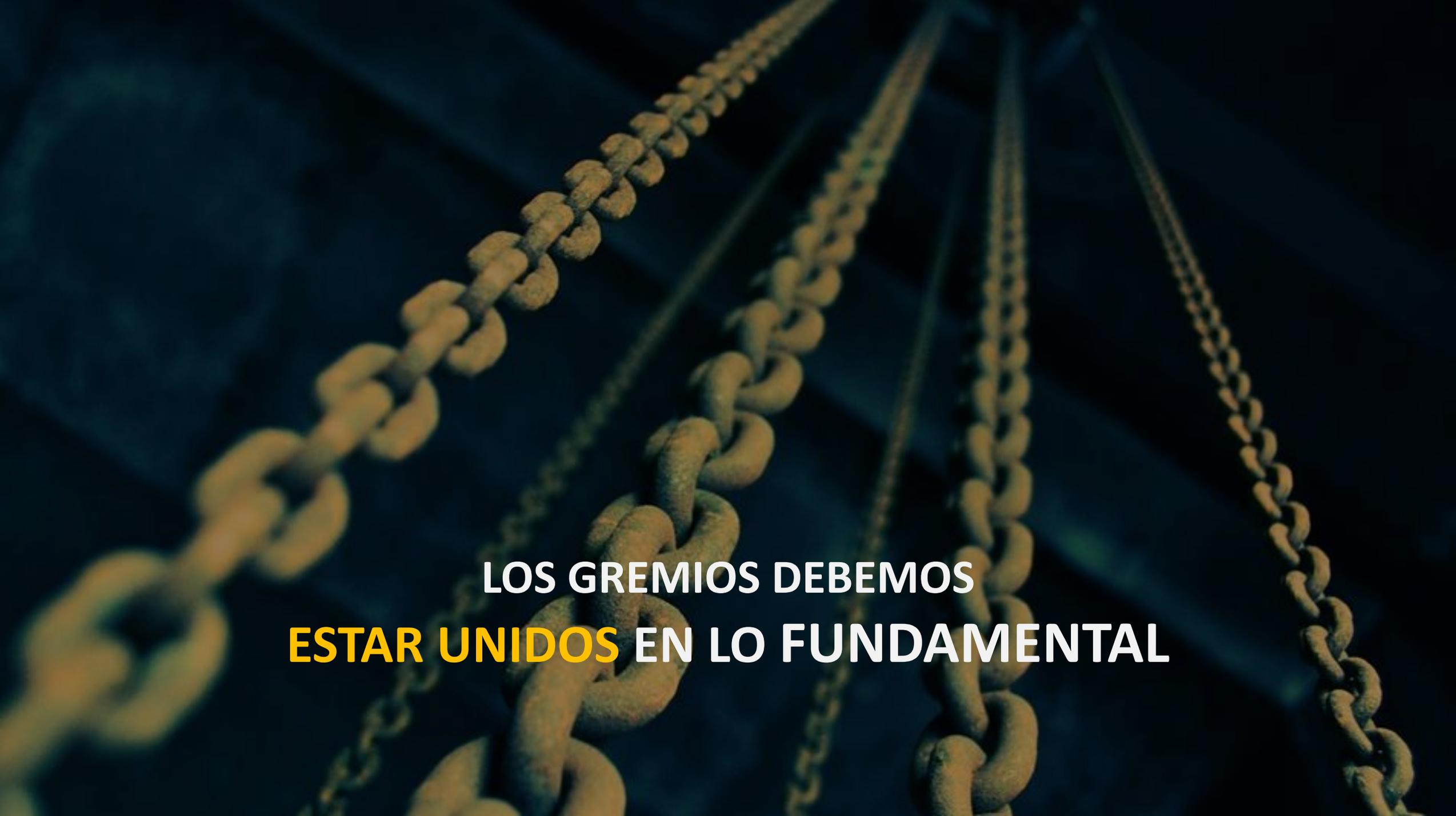
The image features three paintbrushes lying vertically on a light brown cardboard surface. The brush on the left is coated with bright green paint, the middle one with yellow, and the right one with blue. Each brush has a wooden handle and a metal ferrule. The text is centered over the brushes.

INTEGRAMOS TRABAJADORES EMPRESARIOS GOBIERNO





LOS GREMIOS
SON PARTE ESENCIAL
DEL DESARROLLO
Y CRECIMIENTO
DEL PAÍS



LOS GREMIOS DEBEMOS
ESTAR UNIDOS EN LO FUNDAMENTAL



**EL PODER DE UN GREMIO RESIDE
EN LA FUERZA DE SUS
PROPUESTAS**

A close-up photograph of a person's hands holding a stack of wooden blocks. The blocks are light-colored and have a stepped, interlocking design. The person is wearing a light-colored, long-sleeved shirt. The background is softly blurred, showing what appears to be a wooden railing or fence. The overall lighting is warm and natural, suggesting an indoor setting with a window in the background.

ES NECESARIO ABORDAR DE
MANERA HOLÍSTICA
LA PROTECCIÓN SOCIAL

A close-up, low-angle shot of a glowing incandescent lightbulb. The bulb is the central focus, with its filament clearly visible and emitting a warm, golden light. The background is softly blurred, showing other lightbulbs in a similar arrangement, creating a bokeh effect. The overall atmosphere is warm and inviting, suggesting a space of innovation and thoughtful design.

LAS MEDIDAS DE PROTECCIÓN SOCIAL
SON EFICIENTES SI PROTEGEN
LA CAPACIDAD DE CONSUMO DE LOS HOGARES



El 70%

**DEL PIB DEPENDE
DEL CONSUMO
DE LOS HOGARES**

A photograph of a business meeting. Several people in dark suits are gathered around a table. One person is pointing at a document on a laptop screen that displays various charts and graphs, including pie charts and bar charts. Another person is holding a pen over the document. The scene is dimly lit, with the primary light source coming from the laptop screen and some ambient light from the left.

EN PAÍSES DE INGRESOS MEDIOS Y
ALTOS, SE INVIERTE
APROXIMADAMENTE



25%

DEL GASTO FISCAL EN
PROTECCIÓN SOCIAL

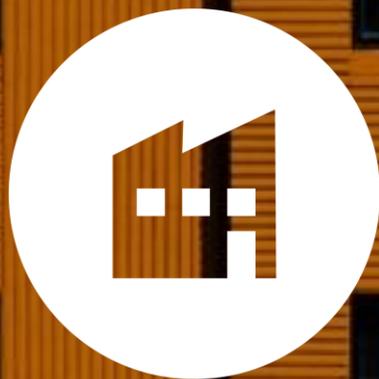
A close-up photograph of a hand holding a single wooden block from a Jenga tower. The tower is on the left side of the frame, and the hand is on the right, pulling the block out. The background is blurred, showing a crowd of people. A semi-transparent dark horizontal band is overlaid across the middle of the image, containing white text.

LOS PAÍSES QUE CUENTAN CON
SISTEMAS DE PROTECCIÓN SOCIAL ROBUSTOS
SON CAPACES DE MITIGAR LAS CRISIS DE FORMA MÁS EFICAZ

A high-angle, perspective shot of a vast stadium filled with rows of green plastic seats. The seats are arranged in a grid pattern, receding into the distance. A single yellow seat is positioned in the middle-right section, standing out as the only one of its color. The lighting is bright, casting soft shadows between the rows of seats.

EL SISTEMA DE PROTECCIÓN SOCIAL REQUIERE UN
TRABAJO TRANSVERSAL E INTEGRAL
ENTRE TODOS LOS SECTORES

TEMAS QUE IMPACTAN TRANSVERSALMENTE AL SISTEMA DE PROTECCIÓN SOCIAL



FORMALIDAD LABORAL



NUEVAS DINÁMICAS
LABORALES



FORMALIDAD LABORAL



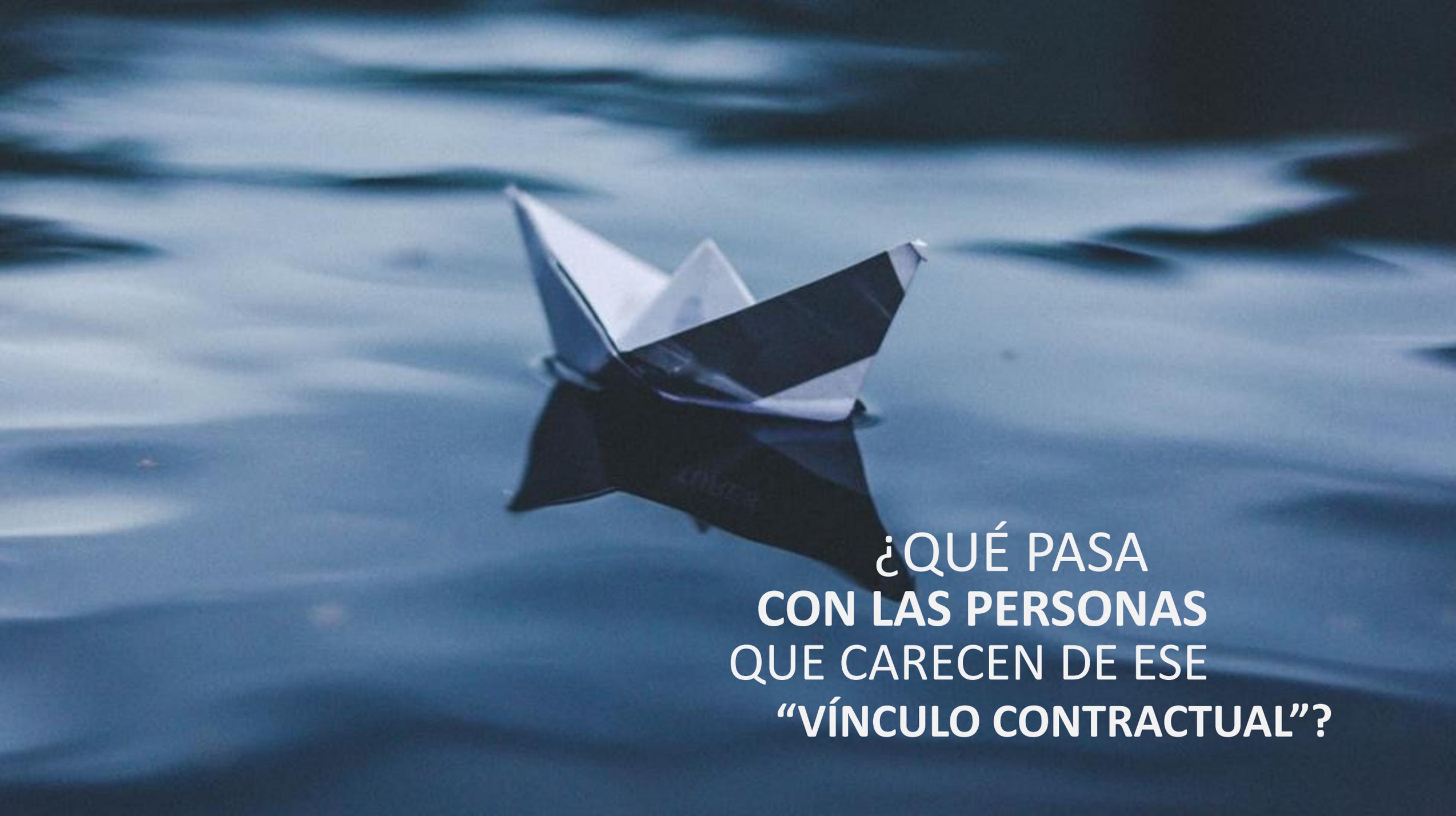
LA PRINCIPAL HERRAMIENTA
FORMALIDAD
DE PROTECCION SOCIAL **ES**
LABORAL
EL TRABAJO.



HEMOS CONVERTIDO A LA RELACIÓN LABORAL O DE
SERVICIOS EN LA **ARTICULADORA** DE LA PROTECCIÓN SOCIAL



**¿POR QUÉ LA PROTECCIÓN SOCIAL GRAVITA
EN TORNO AL VÍNCULO CONTRACTUAL?**

A white paper boat is shown floating on a body of blue water. The boat is simple in design, with a pointed front and a flat top. Its reflection is clearly visible on the calm surface of the water below it. The overall scene is serene and contemplative.

**¿QUÉ PASA
CON LAS PERSONAS
QUE CARECEN DE ESE
“VÍNCULO CONTRACTUAL”?**

**LA AUSENCIA DE FOCALIZACIÓN DE
SUBSIDIOS Y TRANSFERENCIAS CRUZADAS
HACE INEFICIENTE EL GASTO PÚBLICO E
IMPIDE LA INCLUSIÓN PRODUCTIVA Y
SOCIAL**





LA INCLUSIÓN SOCIAL NO PUEDE SER
DEPENDIENTE DE LA CONEXIÓN
CON LA RELACIÓN CONTRACTUAL
O LABORAL

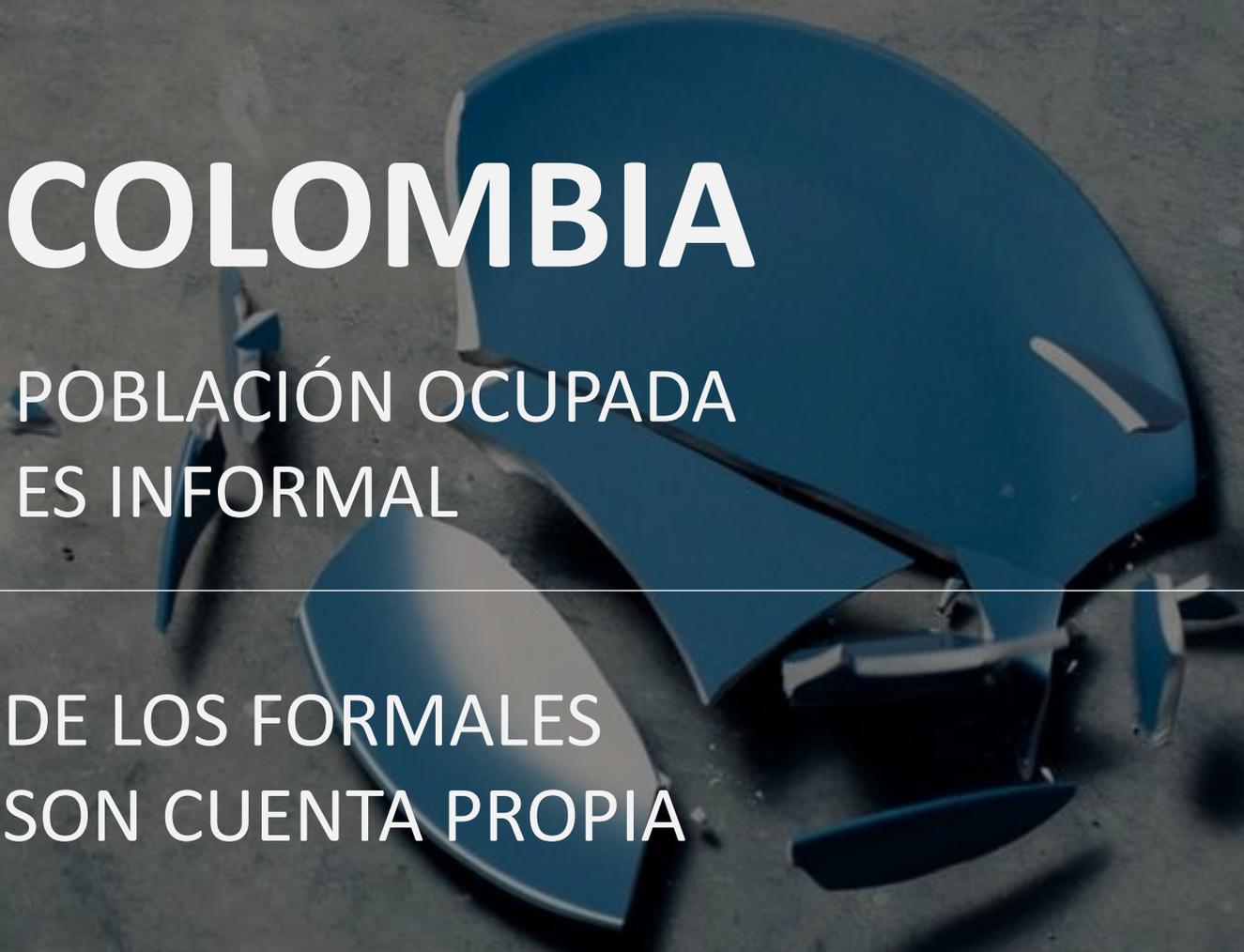
A close-up photograph of a hand in a blue suit sleeve moving a white chess king piece on a chessboard. The board is partially visible with other pieces, and the background is blurred. A semi-transparent dark blue overlay covers the bottom half of the image, where the text is placed.

**EL RETO ES CONSOLIDAR
UN SISTEMA DE PROTECCIÓN SOCIAL
QUE PROMUEVA UNA VERDADERA
INCLUSIÓN PRODUCTIVA Y SOCIAL**

**¿POR QUÉ ROMPER
CON LA FÓRMULA CLÁSICA
DE FORMALIDAD LABORAL?**



EN COLOMBIA

A pair of broken blue sunglasses lies on a dark grey, textured surface. The sunglasses are shattered into several pieces, with the largest piece being the right lens and the bridge. The background is a dark, slightly mottled grey.

48%

POBLACIÓN OCUPADA
ES INFORMAL

22%

DE LOS FORMALES
SON CUENTA PROPIA



**EL TRABAJO
ASALARIADO NO ES
EL ÚNICO CAMINO**

NECESITAMOS

DISRUPCIÓN



CAMBIO
CULTURAL



DISRUPCIÓN

NO ES POSIBLE CONSTRUIR EL
CAMBIO A MENOS QUE
CONSTRUYAMOS
COLECTIVAMENTE UN NUEVO
MODELO

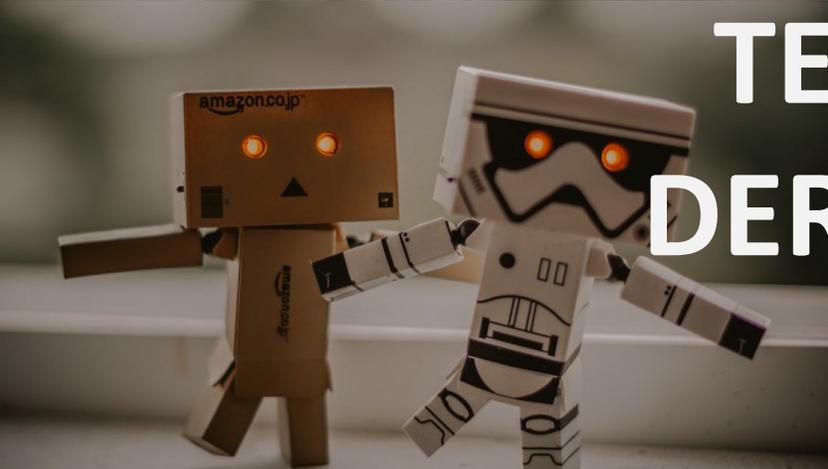


LA SOCIEDAD Y LA FAMILIA COLOMBIANA HAN CAMBIADO



CAMBIO CULTURAL

**ES URGENTE PROVOCAR UN
CAMBIO DE COMPORTAMIENTO,
ASUMIR UN COMPROMISO
FRENTE A NUESTROS RIESGOS**





NUESTRAS OPORTUNIDADES DE NEGOCIOS Y LAS
LABORALES PARA GENERAR INGRESOS
ESTÁN EN **CONSTANTE CAMBIO**



**¿CÓMO LOGRAR INCLUSIÓN
PRODUCTIVA Y SOCIAL CON
LOS CAMBIOS EN LAS
DINÁMICAS LABORALES?**



**NUEVAS POLÍTICAS SOCIALES, NUEVOS
ENFOQUES FISCALES, NUEVOS ESQUEMAS
EDUCATIVOS**



**MIRAR CON HORROR
LOS CAMBIOS Y
LA NUEVA REVOLUCIÓN
INDUSTRIAL**

A string of seven leaves is shown against a light background. The leaves are arranged in a horizontal line, each hanging from a thin brown string. The colors of the leaves transition from left to right: a dark green leaf, a yellow-green leaf, a bright yellow leaf, an orange-yellow leaf, a bright orange leaf, a red-orange leaf, and a vibrant red leaf. The text "TODAS LAS ETAPAS DE LA HISTORIA HAN ATRAVESADO CAMBIOS RADICALES" is overlaid in white, bold, uppercase letters across the middle of the leaves.

**TODAS LAS ETAPAS DE LA HISTORIA HAN
ATRAVESADO CAMBIOS RADICALES**

A close-up photograph of a monarch butterfly life cycle. A dark, horizontal branch runs across the top of the frame. From this branch, several stages of the butterfly's development are shown hanging down. On the left, a small, dark, oval-shaped egg is attached. Next to it is a bright green, elongated caterpillar. In the center, a dark, segmented chrysalis (pupa) is visible. On the right, a large, fully developed monarch butterfly is shown, its wings spread, displaying the characteristic orange and black pattern. The background is a soft, out-of-focus indoor setting with a window and some foliage.

**LAS REVOLUCIONES
PLANTEAN RETOS**

A close-up, high-angle shot of a person's hands typing on a vintage, light-colored typewriter. The typewriter is on a wooden desk. To the left, a desk lamp with a dark base sits on a stack of books, the top one being 'JEFF SUMERS'. To the right, a small vase with pink flowers sits on a book titled 'REPORT OF THE SENATE COMMISSION ON ASSASSINATIONS'. The scene is lit with warm, low-key lighting, creating a nostalgic atmosphere.

**NUESTRO RETO:
PERSONAS MEJOR CALIFICADAS**



EN ESTE PROCESO

TODOS LOS ACTORES DEL SISTEMA

JUGAMOS UN PAPEL

ES HORA DE PLANEAR

**¿CUÁLES SON ESAS CAPACIDADES QUE
TENEMOS QUE FORMAR?**

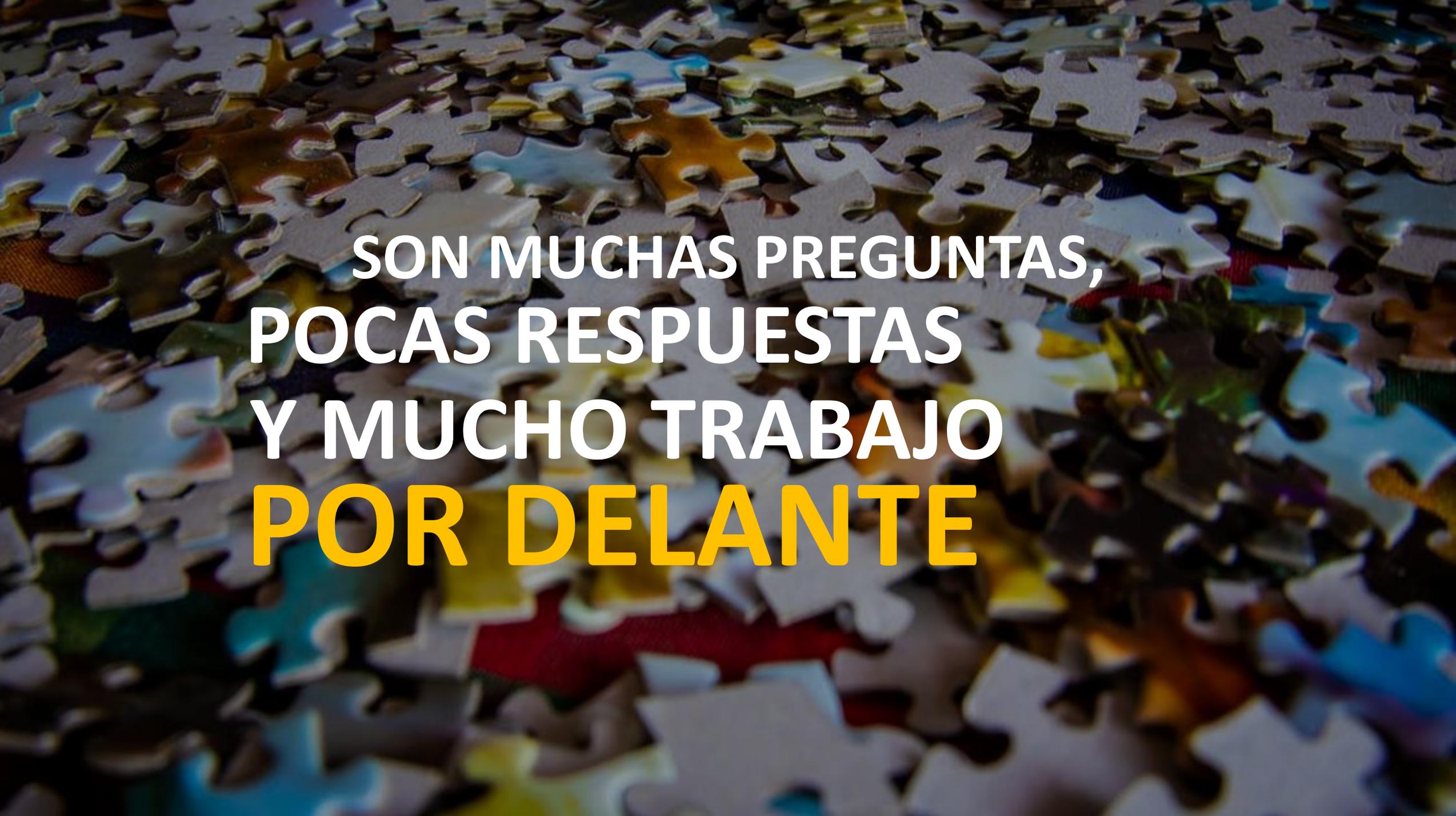


TECNOLOGÍA ES PRODUCTIVIDAD





**LA GLOBALIZACIÓN IMPONE
LA NECESIDAD DE APRENDER
CONSTANTEMENTE**



**SON MUCHAS PREGUNTAS,
POCAS RESPUESTAS
Y MUCHO TRABAJO
POR DELANTE**

Creemos en la Protección Social
amos bienestar

